



**FOR IMMEDIATE RELEASE**

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## **Covington Residents Have Access to Easy-to-Use Prescription Drug Discount Card Launched Today**

*In current economic climate, where people are watching their spending, discount card can offer average savings of 20 percent off drug retail prices*

February 4, 2009 — The City of Covington has launched a program to help provide residents with some relief from the high cost of prescription drugs. The city is making free prescription drug discount cards available to city residents through a program sponsored by the National League of Cities (NLC). The discount cards offer city residents average savings of 20 percent off the retail price of commonly prescribed drugs.

The discount cards may be used by all residents of Covington and has no restrictions based on the resident's age, income level, or existing health coverage. The NLC card can be used when purchasing prescription drugs at approximately ten (10) pharmacies around the city, as well as at more than 59,000 participating retail pharmacies across the country.

"In the current economic climate, where many people are watching what they spend, Covington is happy to partner with the National League of Cities to make this prescription discount card available for our residents," said Covington Assistant City Manager, Larry Klein. "Whether or not an individual has prescription coverage, this program can make it easier for our residents to afford the drugs they need to deal with a short-term illness or stay healthy by managing a chronic condition."

Cards are available at participating pharmacies at no cost to city residents. City residents can call toll-free 1-888-620-1749 or visit [www.caremark.com/nlc](http://www.caremark.com/nlc) for assistance with the program.

"Not only does the NLC prescription discount card help residents save money on their medications, it is easy to use," said Larry Klein. "Covington residents only have to show their card when purchasing medication at one of the many participating pharmacies. There is no enrollment form required to get a card, no membership fee of any kind and city residents and their family members can use the card any time their prescriptions are not covered by insurance."

The discount card program is administered by CVS Caremark.

### **About The National League of Cities**

The National League of Cities (NLC) is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans. To learn more about NLC, go to [www.nlc.org](http://www.nlc.org).

**Prescription Drug Discount Cards Available at Following Locations:**

Beringer Save Discount Drug at 716 Madison Avenue  
Paul's Pharmacy at 434 Scott Street  
Walgreen's at 1026 Madison Avenue  
Kroger at 1525 Madison Avenue  
CVS Pharmacy at 2001 Madison Avenue  
Boeckley Community Pharmacy  
Walgreen's at 3921 Winston Avenue  
Blank's Pharmacy at 272 Pike Street  
CVS Pharmacy at 4305 Winston Avenue  
Kroger at 4303 Winston Avenue

**Also Available in 1<sup>st</sup> Floor Lobby of City Finance Department at 638 Madison Avenue**

**Additional Locations:**

Cabinet for Human Resources  
Dept. of Employment Services  
320 Garrard St.  
292-6670

Cabinet for Human Resources  
Dept. of Social Services  
624 Madison Ave.  
292-6340

Catholic Social Services  
3629 Church Street  
581-8974

Center for Great Neighborhoods  
1650 Russell Street  
491-2220

Housing Authority of Covington  
2300 Madison Avenue  
292-2188

Legal Aid of the Bluegrass  
104 East 7<sup>th</sup> St.  
431-8200

NorthKey Community Care  
513 Madison Ave., 1<sup>st</sup> Floor  
431-2225

Senior Citizens of NKY  
1032 Madison Avenue  
491-0522

Welcome House Shelter  
205 Pike Street  
431-8707

Women's Crisis Center  
835 Madison Avenue  
491-3335

Health Point  
Winston Avenue (next to Kroger's)  
655-6100

Be-Con  
714 Washington  
291-6789